

BP Pools Privacy Policy

Effective as of November 2016

Overview

This is an official BP Pools document outlining the use of your data on the web and your control over it. We only look to use this data to understand how our website is serving your needs and do not collect or share any personally identifiable information.

Tools

This website uses Google AdWords

Collection

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to websites. Of course, any data collected will be used in accordance with our own privacy guarantee, as well as Google's privacy policy.

How to Opt Out

You can set preferences for how Google advertises to you using the [Google Ad Preferences page](#), and if you want to you can [opt out of interest-based advertising entirely by cookie settings](#) or [permanently using a browser plugin](#).

Our Promise to You

We respect your privacy and will protect it with everything we have!

Sincerely,

BP Pools Ownership